PURPOSE: The purpose of this internship is to provide mature art history/marketing and communication students with an in-depth perspective of the day-to-day marketing and communication opportunities at the château. The successful candidate will have an opportunity to work directly with the marketing and communication director as well as a team of interns to reflect on the château’s e-profile, marketing strategies, events, sponsorship programs and harmonization of written communication tools. Also tour guide responsibilities and participation in VIP events may be required.

QUALIFICATIONS: Marketing and digital communication, interest in art history and music

SKILLS: Social media and digital communication tools, ability to work autonomously within a team of interns, creative and curious

LANGUAGE REQUIREMENTS: Strong command of French.

APPROXIMATE DATES: mid-June – end July 2019, 5-6 weeks

HOUSING/MEALS: not included

STIPEND: $2000

VISA: no visa - valid American passport

INSURANCE: Medical insurance and liability insurance covered provided by the student

APPLICATION: before January 28th, 2019
Apply at: international@ecole-paysage.fr